KSA | UAE | UK | USA | AUSTRALIA | 100+ Businesses

TECHQODE COMPANY PROFILE 2026

Technology That Works. A Partner That Stays.

ERP. SFA. POS. Custom Software. AI. Built for Businesses Around the Globe. Delivered in 30 to 90+ days.

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connect@techqode.com
www.techqode.com

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About the Company

We Did Not Start in Software.
We Started in Trust.

100+ Businesses Served Globally

35 Team Members

4 Countries

15+ Years Developing Enterprise Solutions

Smart Digital spent over a decade delivering security and automation technology to government buildings, enterprises, and retail chains across Saudi Arabia. They trusted us because we showed up and stayed.

Over time, those same clients started asking for software. Accounting systems. Inventory tools. Sales platforms. With Vision 2030 pushing every business to modernize, the demand was only growing.

In December 2019, TechQode was established as the technology development engine for the group. Engineers in Pakistan. Saudi market knowledge built over years. Products designed for how businesses in this region operate.

The first major proof came in 2022: the HRDF student consultation platform delivered across universities and colleges nationwide, backed by a three-year support program. That project did not just prove TechQode could build. It proved TechQode would stay.

Securities & Exchange Commission of Pakistan
CUI No. **0142108**
Registered. **2019**

Federal Board of Revenue Pakistan
NTN No. **6591190**
Registered. **2019**

Lahore Chamber of Commerce & Industries
Membership No. **104188-C**
Member since **2020**

Pakistan Software Export Board
Registration No. **Z-25-9317/23**
Registered. **2023**

TechQode’s Journey Through the Years

2011

Smart Digital founded in Saudi Arabia

2019

TechQode established in Pakistan

2022

HRDF platform delivered accross 30+ Saudi Institutes

2026 - TODAY

100+ businesses.
4 countries.

Our Vision

To be the technology partner that businesses in Saudi Arabia and beyond trust to build, run, and grow their operations for the long term. Not just to deliver a system. To stay and make sure it works.

Our Vision & Mission

Where We Are Going. And Why It Matters to You.

Our Mission

To give businesses across the GCC access to technology that is fast to implement, built for their market, and supported long after go-live through our Noble product suite, certified partner platforms, and a team that treats every client as a long-term relationship.

How We Will Grow

Expanding Into New Markets Without Losing What Made Us Trusted.

1. **Saudi Arabia First**
   Six years of on-ground relationships, government recognition, and proven implementations remain the foundation of everything we build next.

2. **UAE and GCC Expansion**
   NuvaQode in Dubai extends the same delivery standard and long-term support commitment to UAE and GCC clients.

3. **UK, USA & Australia Entry**
   Remote operations already active. The discipline earned in Saudi Arabia creates the credibility for global expansion.

Global Presence

PAKISTAN

TECHQODE PVT LTD.

The technology development engine for the entire group. Our engineering team builds and maintains the Noble product suite and all custom solutions delivered across every market we serve.

2nd Floor, Building No. 6/A-1, Main Bulverde, PIA Housing Society, Lahore

+92 308 711 0227

connect@techqode.com

www.techqode.com

SAUDI ARABIA

SMARTDIGITAL & SMARTQODES

Operating in Jeddah since 2011. SmartQodes handles software consulting and digital transformation under the same roof. Over a decade of enterprise and government relationships across the Kingdom. Recognized by Saudi Civil Defense. Hikvision Silver VAP 2025.

Al Kheriji Center, Before Le Meridien Hotel, Madinah Road, Jeddah

+966 12 636 6691

info@smartqodes.com // sales@smartdigital.com.sa

www.smartdigital.com.sa // www.smartqodes.com

UNITED ARAB EMIRATES

NUVAQODE TECHNOLOGIES

Our UAE office for business consulting and software solutions. The same delivery standard and long-term support extended to the GCC's most active commercial market.

Office No. 9-406, Al-Khabeesi Building, Plot #128-246, Al Etihad Street, Al-Khabeesi Area, Dubai

+971 52 853 4808

talkwith@nuvaqode.com

www.nuvaqode.com

REMOTE OPERATIONS:

United States of America | United Kingdom | Australia

Trusted by businesses that need technology to keep working.

And chose a partner that stayed.

Over 100 businesses across Saudi Arabia, UAE, UK, and USA run on TechQode systems today. From FMCG and distribution to retail, healthcare, government, and education. They needed a partner who would still be there six months after go-live.

Odoo — Official Partner

Implement, customize, and support Odoo ERP and CRM for businesses across Saudi Arabia and the GCC. Flexible & Affordable. Configured for how you actually operate.

Zoho — Official Partner

Authorized Zoho partner in Jeddah offering full ERP and SFA integration. CRM, accounting, inventory, and the full Zoho suite, configured and supported locally.

Microsoft Dynamics Partner

Three years of certified Microsoft implementations in Saudi Arabia. Dynamics 365, Business Central, Power BI, and Power Automate, deployed by a team that knows the market.

Hikvision — Silver VAP

Recognized by Hikvision MEA President for outstanding performance across the Middle East and Africa region, earned through ten years of consistent project execution.

Stronger solutions, built through trusted partnerships

Every partnership is certified, active, and backed by specialists with real implementation experience in Saudi Arabia. Certifications earned through real projects, not partner portals.

Real Projects.
Real Businesses.
Real Results.

Every project below solved a specific problem for a real business. These are systems that are live, running, and still supported by TechQode today.

100+ Projects Delivered

30-90+ Day Implementation

4 Countries

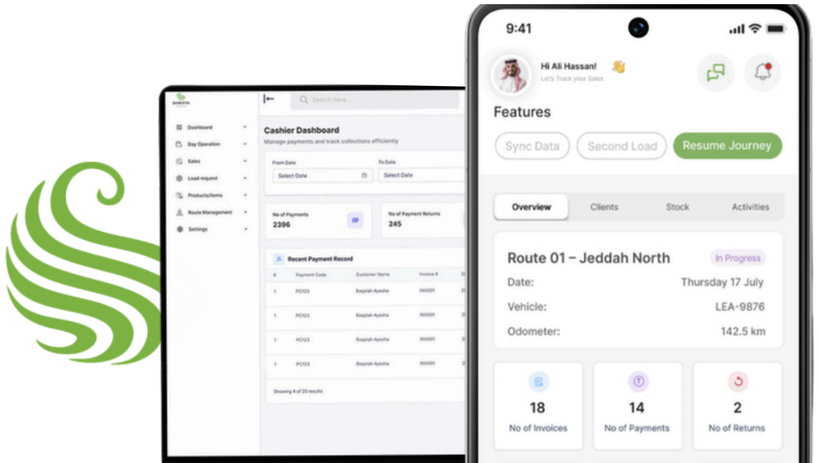
Projects Overview

01.

Sales Force Automation (SFA)

Client: Sharafiya Trading Stack: .NET, Vue.js, SQL Server, Redis, RabbitMQ

Field sales teams were losing orders and submitting reports hours after the day ended. This platform gave them everything on the go: journey management, stock tracking, real-time locations, price calculations, sales reporting, payment processing, and customer invoicing. Supervisors got full visibility in real time.

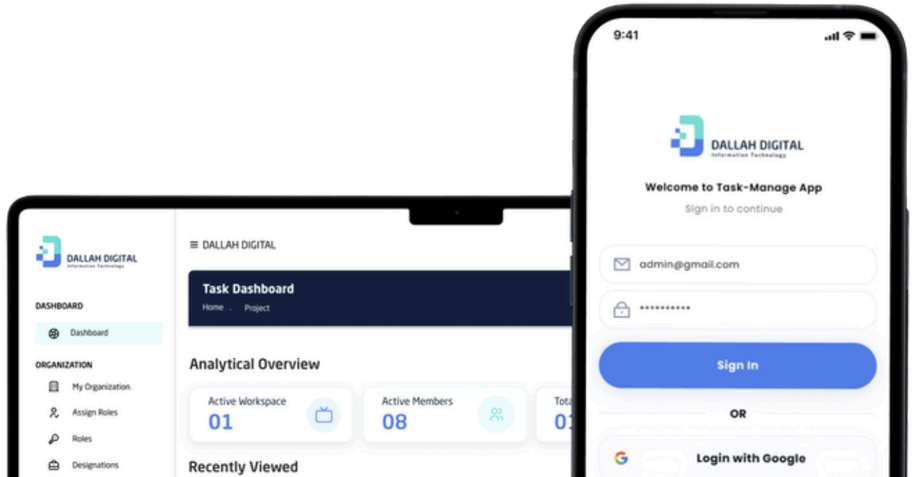


02.

AI-Based Task Management Application

Client: Dallah Digital Stack: .NET, Vue.js, Azure Functions, Azure Speech, SQL Server

Tracks every assignment, deadline, and update in one place. To Do. In Progress. Done. Team members add comments and voice notes. Senior managers use AI-powered voice commands to assign tasks and convert spoken instructions into structured actions instantly.

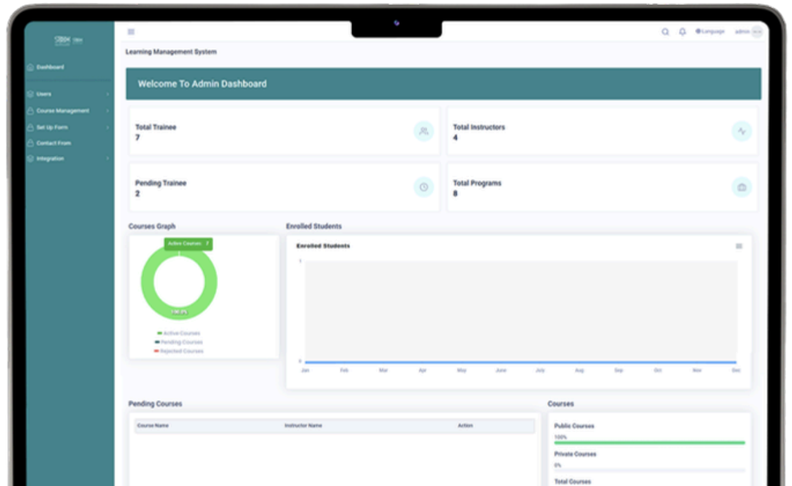


03.

Learning Management System (LMS)

Client: Salam Cultural Communication and HRDF Stack: .NET, Vue.js, SQL Server

Role-based portals for admins, instructors, and trainees. Courses, content, assessments, quizzes, attendance, certifications, and performance reports all in one place. Management gets full visibility across every training program organization-wide.

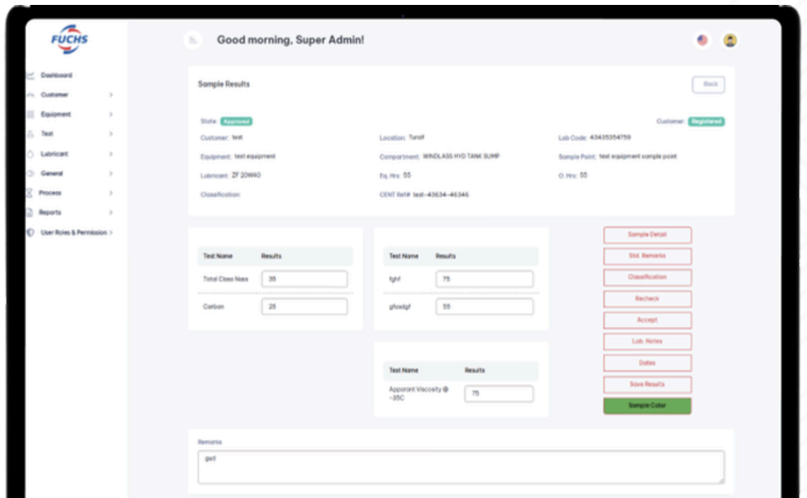


04.

Condition Monitoring System

Client: Fuchs Petroleum and CENT Stack: .NET, Vue.js, SQL Server, Redis, RabbitMQ

Monitors equipment and operations in real time. Identifies trends before they become problems. Sends alerts the moment something needs attention. Managers get centralized visibility across every asset for faster, more accurate decisions.

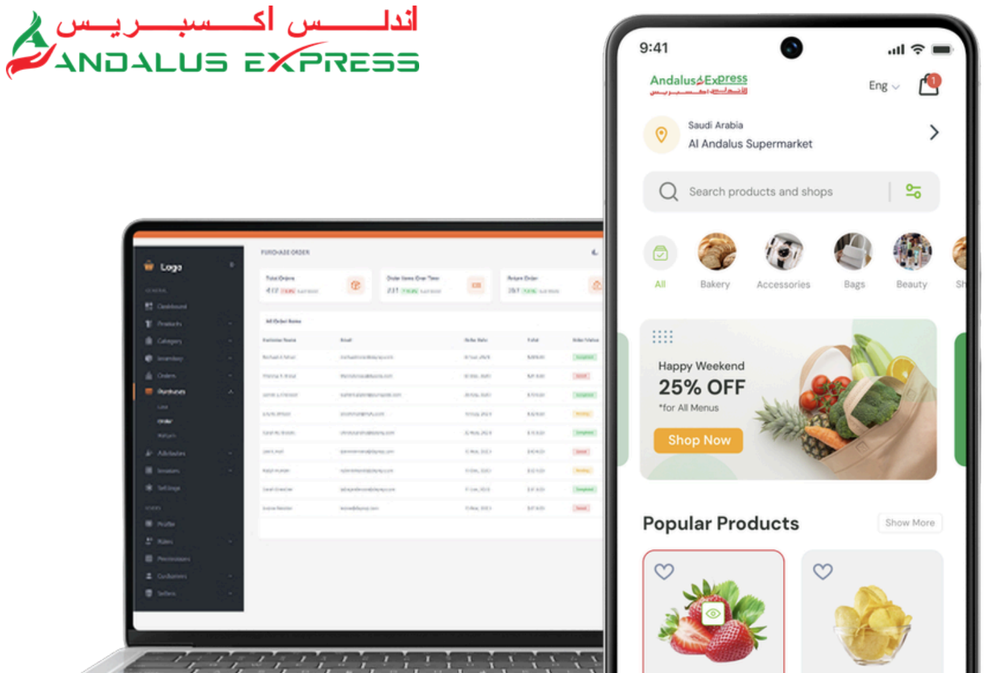


05.

E-Commerce Platform

Client: Al Andalus United Company Stack: .NET, Vue.js, SQL Server, RabbitMQ

Admins manage products, inventory, orders, customers, and payments from a single dashboard. Customers browse, order, and track purchases through a clean interface. Built to scale without platform limits or template restrictions.

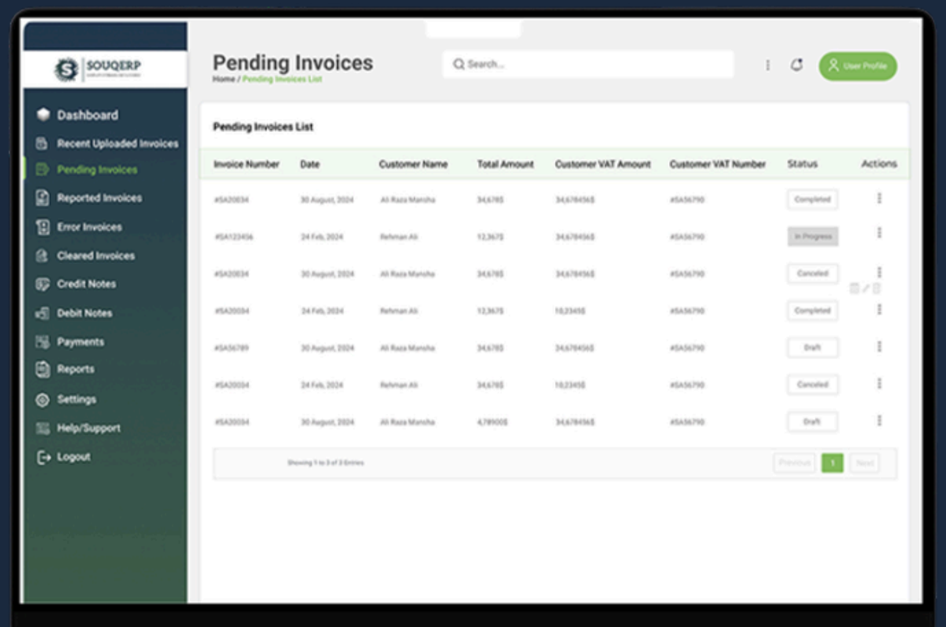


04.

ERP System

These are six of 100+ projects delivered since 2019. Every one is still supported by TechQode today.

Automated the entire billing process. Customer details, products, pricing, taxes, payment status, and outstanding balances all tracked in real time. Invoices generated and sent without manual intervention. Less admin work. Faster payment cycles. Cleaner financial records.



Services

Digital Transformation

End-to-end strategy and execution. Discovery, gap analysis, implementation, and optimization. Vision 2030 aligned. Go-live in 30 to 90+ days.

UI/UX and Web Design

User research, wireframes, prototypes, and responsive design. Eleven-stage process from discovery to post-launch review.

AI Solutions

Eight AI capabilities: business intelligence, predictive analytics, process automation, computer vision, fraud detection, NLP, personalization, and custom model development.

Digital Marketing

SEO, social media, paid advertising, content, and email marketing. Built for businesses that want leads, not likes.

Custom Software Development

Web apps, mobile apps, and enterprise platforms built from scratch. .NET, Vue.js, React, Flutter, React Native. Every project scoped and delivered by a named team.

Infrastructure and Support

Domain, email, and hosting on AWS, Azure, and Google Cloud. DevOps. QA testing. 99.9% uptime SLA.

Web and Mobile Apps

Full-cycle development to launch and beyond. Native iOS and Android. Saudi payment gateway integration. Arabic and English. Ongoing support included.

Partner Implementations

Odoo, Microsoft Dynamics, and Zoho implemented locally in Arabic and English with post-go-live AMC. The right platform for your business, not ours.

Everything Your Business Needs. One Partner. No Handoffs.

Most businesses manage five or six vendors for their technology. Nobody owns the full picture. TechQode covers the entire stack under one roof, with one team accountable for all of it.

Products

One Product Suite. Built for Saudi Businesses.
Flexible, Fully Customized Products That Grow With Your Business. Ready to Use.

Business and Accounts

NoblePOS Retail

Fast billing. Real-time stock. ZATCA ready. Built for retail.

NoblePOS Services

Billing and appointment management for service businesses.

NobleERP

Accounts, inventory, purchasing, HR, payroll, and operations in one system.

NobleAccounts

Simple business management for small businesses. Entry point into NobleERP.

Distribution and E-Channel

NobleECommerce

Custom online store built to scale. No platform limits. Integrated with inventory and orders from day one.

NobleSFA

Field sales visibility and control on the go. Orders, routes, stock, and visits. All synced in real time.

Team Collaboration

NobleTask Management

Assign tasks, set deadlines, track every project. Nothing falls through the gaps.

TeamTieUp

Chat, tasks, and projects in one workspace. No complexity. No multiple tools.

Packages

NobleERP + Noble-eCommerce

Run your business and your online store from one platform

NobleERP + NobleSFA

Connect your operations and your field sales team seamlessly

NobleAccounts + Noble-eCommerce

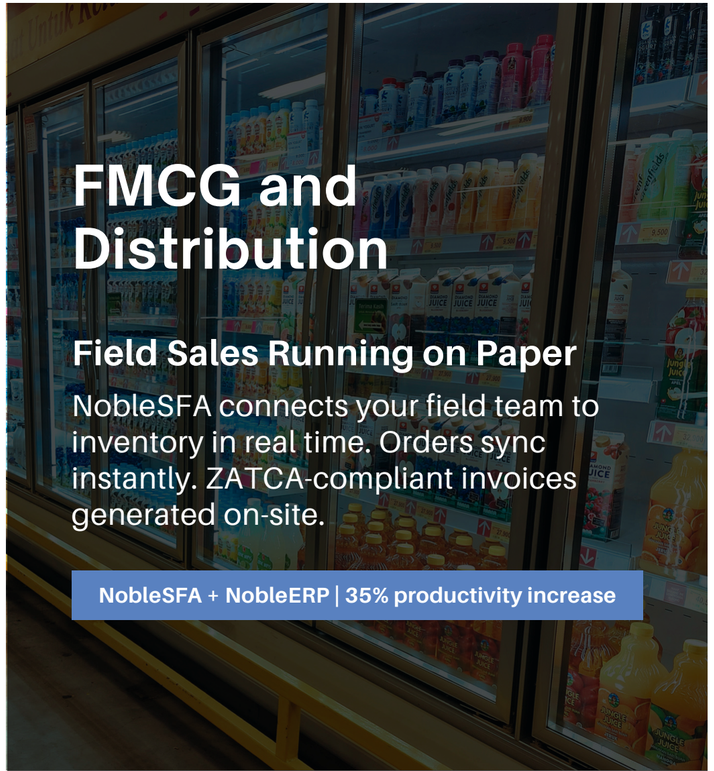
One platform to run your business, manage your online store, and handle essential accounting

NobleAccounts + NobleSFA

Connect your essential operations and field sales team seamlessly

Your Industry Has Specific Problems. We Have Specific Solutions.

Every solution is configured around how your industry actually operates, not a generic template adapted for your sector.

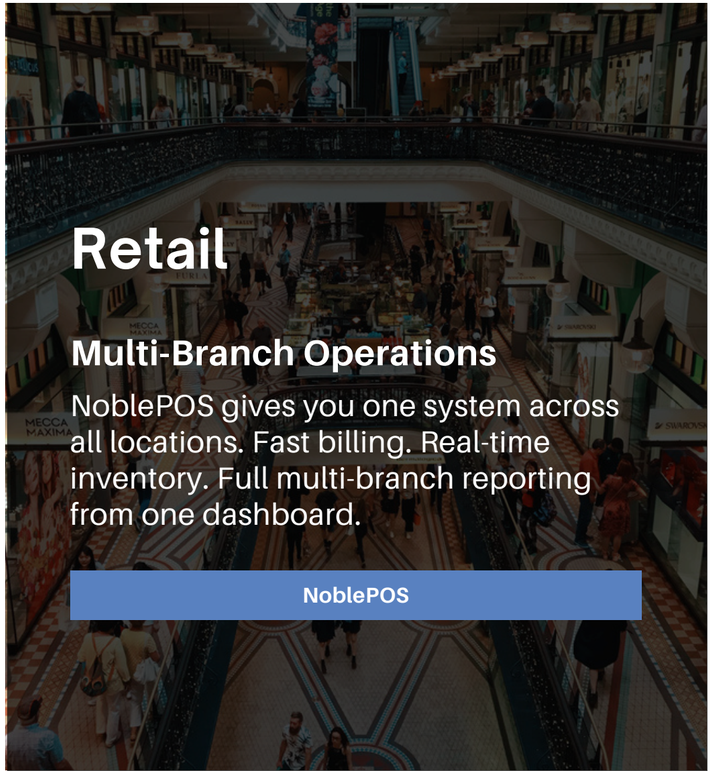


FMCG and Distribution

Field Sales Running on Paper

NobleSFA connects your field team to inventory in real time. Orders sync instantly. ZATCA-compliant invoices generated on-site.

NobleSFA + NobleERP | 35% productivity increase

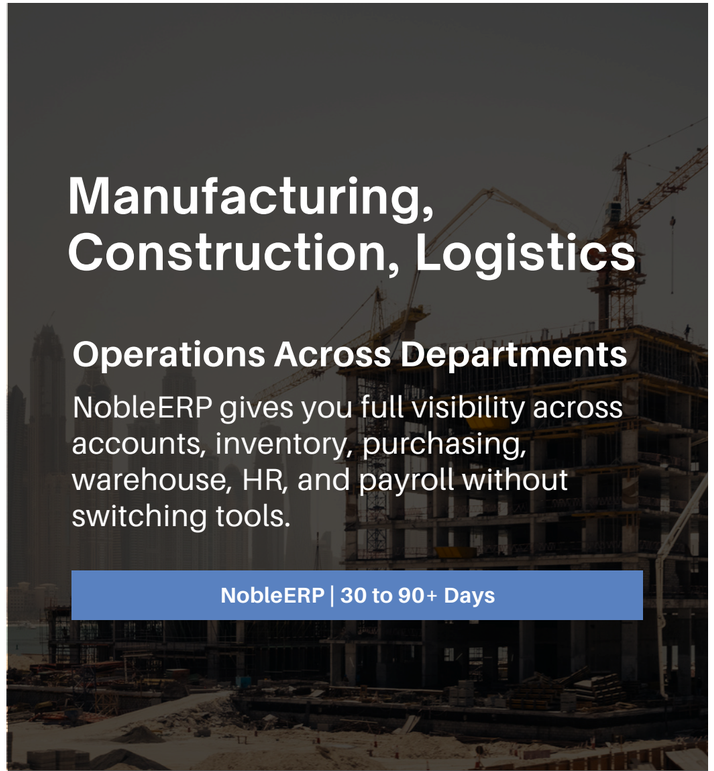


Retail

Multi-Branch Operations

NoblePOS gives you one system across all locations. Fast billing. Real-time inventory. Full multi-branch reporting from one dashboard.

NoblePOS



Manufacturing, Construction, Logistics

Operations Across Departments

NobleERP gives you full visibility across accounts, inventory, purchasing, warehouse, HR, and payroll without switching tools.

NobleERP | 30 to 90+ Days

Healthcare and Education

Compliance-Critical Operations

NobleERP configured for healthcare and education keeps operations clean, compliant, and auditable. ZATCA built in from day one.

NobleERP + Custom Modules

Online Store That Scales

E-Commerce and Online Retail

NobleECommerce built from the ground up on your exact requirements. No platform limits. Inventory synced. Orders tracked. Payments integrated.

NobleECommerce

Small and Growing Businesses

Not Ready for a Full ERP

NobleAccounts handles accounts, inventory, and operations right now. When your business grows, it grows into NobleERP with the same vendor.

NobleAccounts

You Have Seen Impressive Profiles Before.

Here Is What Actually Matters.

Every technology company has a clean profile. The problem happens six weeks after go-live. The vendor moves on to the next sale. TechQode was built to solve this.

100+ Businesses Served Globally

35 Team Members

4 Countries

15+ Years Developing Enterprise Solutions

15+ Years Inside Saudi Arabia

Smart Digital in Jeddah since 2011. TechQode delivering since 2019. We know ZATCA, Vision 2030, and what Saudi clients expect from a long-term partner.

We Implement in 30 to 90+ Days

Industry standard is 3 to 6 months. We do it in 30 to 90+ days because we have done this enough times to know exactly what to do and in what order.

We Stay After Deployment

Most vendors close the relationship after the standard 30-day post-go-live window. TechQode stays through our Annual Maintenance Contract. Same team. Same support.

You Do Not Need Five Vendors

ERP, website, mobile app, design, marketing, and hosting. One team. One invoice. One point of contact when something needs attention.

Built for This Market

The Noble product suite was built for Saudi Arabia. Arabic and English from day one. ZATCA Phase 2 as standard. Configured for how businesses here actually operate.

We Are Honest About Fit

If a Noble product is not the right fit, we say so. Then we implement Odoo, Microsoft Dynamics, or Zoho instead. We never push the wrong tool because it is more profitable.

You Do Not Have to Be a Client to Work With TechQode.

If you have access to businesses that need technology, there are three ways to build a partnership with us.

Partner with TechQode

Bring your solution to market through our network.

You have a service, a product, or a market presence. We have technology, implementation capability, and a full Noble product suite. Together we reach clients neither of us could reach alone. For businesses, consultants, and industry experts who want to co-deliver solutions without building a technology team from scratch.

Become a Reseller

Build a recurring income stream by reselling proven solutions.

Everything you need to sell, implement, and support our products under your own brand. Marketing materials. Pre-sales support. Technical training. Dedicated account manager. Three tiers: Silver, Gold, and Platinum. You bring the clients. We handle the delivery. You earn recurring monthly income.

White-Label Solutions

Launch our technology under your own brand. Fully white-labeled and ready to sell.

Take the entire Noble product suite, or any individual product, and put your name on it. Your brand. Your pricing. Your client relationship. TechQode handles the technology, updates, and support behind the scenes.

READY TO TALK? WE ARE.

GET A FREE CONSULTATION

No long forms. No automated responses. Tell us about your business and what is not working. We will tell you honestly whether TechQode is the right fit.

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